



A New Kind of Study Abroad

Follow the Supply Chain Study Abroad Program to Vietnam



Affordable for students from all walks of life

Specific academic focus on supply chains and Vietnam with a hands-on, practical approach

Students follow products in the supply chain to and from Washington State and Vietnam



Organized by

- Center of Excellence for Global Trade and Supply Chain Management
Connecting education and industry to create a robust and resilient workforce



With Participating Colleges

- Highline College
- Tacoma Community College
- North Seattle College
- Wenatchee Valley College
- Shoreline Community College

Program Overview

- Workshop 1: Introduction to Supply Chain Management
- Workshop 2: A Vietnamese History
- Workshop 3: Pre-trip Briefing
- In State Tour 1: Brooks Sports Headquarters (Fremont, Seattle)
- In State Tour 2: CMI Orchards (Wenatchee)
- Vietnam trip



Intro to Supply Chain Management

Industry speakers explaining supply chains to students.
Past speakers include:

- BNSF Official on “What is a Supply Chain?”
- NW Seaport Alliance Official: Marine Cargo Overview
- SEA Airport Official: Air Cargo Overview



Vietnam History and Current Issues

Vietnam experts providing background and history. Past speakers include:

- Former U.S. Ambassador to Vietnam: “Vietnam’s Role in Asia”
- Highline College VP: Vietnam History
- Center of Excellence Director: Vietnam’s economy and supply chain



Pre-Trip Briefing

Preparing students for Vietnam trip:

- Overview of agenda
- Vietnam's culture
- Logistics and details of trip



In-State Tours/Briefings

Brooks Sports Supply Chain Overview

10:00 – 10:15 am	Introductions
10:15 – 11:00 am	Footwear Design & Development
11:00 – 11:30 am	Footwear Testing Lab Tour
11:30 – 12:-00 pm	Corporate Responsibility
12:00 – 12:45 pm	Lunch
12:45 – 1:00 pm	Supply Chain Operations Intro
1:00 – 1:30 pm	Trade Compliance
1:30 – 2:00 pm	Supply Chain Transformation
2:00 – 2:30 pm	Transportation
2:30 – 3:00 pm	Integrated Planning
3:00 – 3:15 pm	Wrap Up



In-State Tours/Briefings

CMI Orchards in Wenatchee

12:15 pm	Welcome by CMI officials
12:30 pm	Lunch CMI official provides overview of business and of how apple industry works during lunch
1:00 pm	Tour of orchard
2:00 pm	Drive to packaging facility
2:30 pm	Overview and tour of packaging facility
4:00 pm	Depart back to Seattle



Vietnam Trip

Activities during Vietnam trip include:

- Tour of and briefing at SSIT Port
- Tour of and briefing at main wholesale market of Ho Chi Minh City
- Tour of and briefing at Brooks Sports factory
- Briefing by U.S. Consulate
- Presentations with students at University of Transport
- Presentations on Vietnam's culture
- Tour of Ho Chi Minh City
- Trip to South China Sea and briefing on geopolitical issues



Affordable For All Students

Students are only charged \$600

Which means participants reflect our entire state, from diverse demographic and economic levels



Become a Sponsor!

We cover costs through:

- Support from College Foundations
- Sponsorships from companies and organizations

Past trip sponsors include:

Lynden International, Boeing, University of Washington and others



FOSTER
SCHOOL OF BUSINESS

UNIVERSITY *of* WASHINGTON

Global Business Center

Students Experience

Let us leave you with a few quotes from students on their reactions to the trip.

"This was a life changing experience for me."--Heidi Major, Highline College

"As I reflect on my experiences I'm overwhelmed with gratitude. My world view has grown tremendously." —Melissa Littleton, Tacoma Community College

"Despite the long flight, this trip has definitely been a life experience! I had the opportunity to network with the other end of our supply chain, experience another culture and meet new and great friends." —Junior Ramirez, Wenatchee Valley College



For more information on the Follow the Supply Chain Study Abroad program, contact Sam Kaplan at the Center of Excellence for Global Trade and Supply Chain Management
sakaplan@highline.edu - 206-399-1981